

To: Interested Parties

From: GBAO

Date: April 11, 2022

Despite Millions Spent By Lamb And His Super PAC, Fetterman Remains Way Ahead In Dem Primary For U.S. Senate In PA

With just over a month left before the May 2022 Democratic Senate primary election in Pennsylvania, a new survey shows Lieutenant Governor John Fetterman continuing to dominate the field.

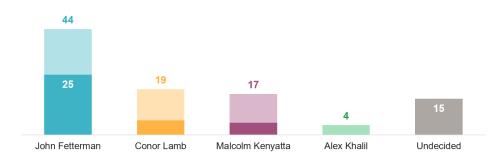
The results are remarkably stable despite the poll being conducted during a time of busy campaign activity by Fetterman's opponents. Conor Lamb's super PAC, Penn Progress, aired ads attacking Fetterman with false information, Lamb's own campaign had spent over \$1.5 million on television, and both Lamb and Malcolm Kenyatta used social media and a recent forum to harshly criticize Fetterman. Nonetheless, Fetterman's lead extends to every media market in the state, with a solid advantage with liberals, moderates, and conservatives. And while Fetterman is the best-known candidate, he even leads with those who know all three candidates.

This survey of 600 Democratic primary voters was conducted by telephone April 5-7, 2022, with a margin of error of +/- 4.0 percentage points at the 95% confidence level. Below are our key takeaways:

Fetterman dominates the field. Fetterman's share of the vote stands at 44 percent, 25 points ahead of his closest competitor. Congressman Conor Lamb (19 percent) and State Representative Malcolm Kenyatta (17 percent) are statistically tied for second place, while Alex Khalil receives 4 percent. Fetterman has more strong support (25 percent) than any other candidate's total support.



Thinking about the Democratic primary election for U.S. Senate in May, if the primary election were held today and the candidates were John Fetterman of Allegheny County, Conor Lamb of Allegheny County, Malcolm Kenyatta of Philadelphia, and Alex Khalil of Montgomery County, for whom would you vote?



 Fetterman leads in his home county, Philadelphia suburbs, and with white liberals, moderates, and conservatives. Fetterman leads in every media market in the state, from

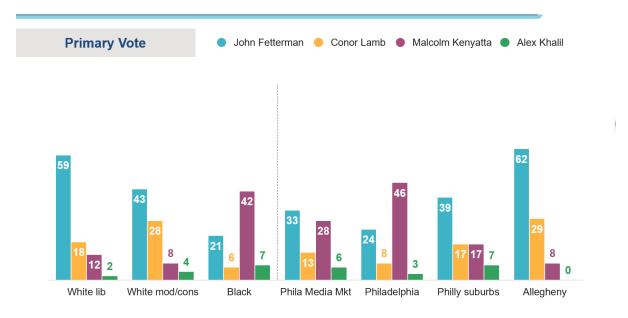




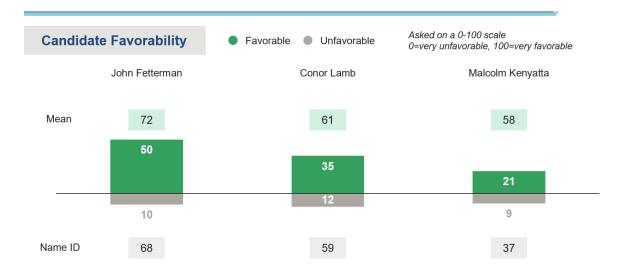


Philadelphia (33 percent) to Harrisburg (61 percent). He leads Lamb 2-to-1 in Allegheny, the county they both call home (62 percent Fetterman, 29 percent Lamb). And despite Penn Progress's false attack labeling Fetterman a "socialist," Fetterman has a double-digit lead over Lamb among white moderates and conservatives.

• Lamb is fourth with Black voters. With Black voters statewide, Kenyatta leads, Fetterman runs second, Khalil third, and Lamb fourth. Similarly, in the city of Philadelphia, Kenyatta leads, with Fetterman a clear second, and Lamb and Khalil a distant third and fourth (8% and 3%, respectively).



- Fetterman's lead is consistent with all other public polling. No poll has shown Fetterman trailing—or even tied—in this primary. These results are quite consistent with our November survey before any television advertising and with a slightly different field (42 percent Fetterman, 16 percent Lamb, 15 percent Kenyatta, 5 percent Arkoosh). Even a Penn Progress internal poll showed Fetterman leading Lamb by 30 points.
- Fetterman is best-known and most popular. Fetterman is the best known and best regarded candidate in this primary. Sixty-eight percent (68 percent) of likely voters can identify John Fetterman, with 50 percent rating him favorably and just 10 percent holding an unfavorable opinion. His average rating on a 0-100 scale is 72—far higher than his opponents'—meaning he is the most popular among those who know each.



• Fetterman's lead is not built on name ID alone. While Fetterman leads by 25 points overall, among those who can identify all three leading candidates, that lead actually expands to 35 points. Fetterman garners support from a majority of these voters (56 percent), with Kenyatta second (21 percent) and Lamb third (15 percent).

John Fetterman maintains the strong advantage he's had throughout the campaign, withstanding false negative attacks. Since Fetterman is currently the only Democratic candidate advertising on television right now and through the primary, this advantage seems likely to continue.